

**TICKETS**

Travel to *Cutty Sark* by boat with a joint, Cutty Sark + Thames Clipper' ticket, or visit the Royal Observatory on the same day and save money with a joint ticket. Become a Member to enjoy a year's free entry to Cutty Sark and all Royal Museums Greenwich attractions. Adults: £10, children: £5, children under 5 and disabled: free.

**Opening times:** Open daily, 10am–5pm. Closed 24–26 December. Last admission: 4.15pm

**Getting to Cutty Sark**

Enjoy your trip to Greenwich by rail or river, it takes no time at all. We're just 10 minutes from central London by rail, or make the journey part of the fun and arrive by boat. For Greenwich town centre, the nearest stations are:

- Cutty Sark DLR
- Greenwich rail station and Maze Hill rail station
- Greenwich Pier

Oyster cards can be used at all local stations and on buses. All our museums are within easy walking distance of each other, and only a short walk from the stations, within historic Greenwich and Royal Greenwich Park.

([www.rmg.co.uk](http://www.rmg.co.uk), upraveno) [15]

**ČTENÍ A JAZYKOVÁ KOMPETENCE****7. část**

Přečtěte si článek o umělé inteligenci. Na základě četby vyberte vždy jednu správnou odpověď. Za každou správnou odpověď získáte 2 body.

**WHY AI ASSISTANTS ARE USUALLY WOMEN**

- **Firms have been accused of being sexist because AIs have female voices**
- **But studies have shown that both men and women prefer a female voice**
- **Female voices are found to be warmer and more understanding**
- **Other research has shown that users trust male Siri's answers to questions**

Microsoft's Cortana, Amazon's Alexa and Google's Assistant all have something in common—each AI is programmed to have a female voice. Other than Apple adding the option of a male voice for Siri, all of the technology on the market speaks with a softer tone.

Although some consider this move an act of sexism, two studies have revealed that both men and women preferred female voices—which were found to be “warmer” and “understanding”. It is known that virtual assistants do not have a specific gender, however, their makers have given them names that suggests otherwise—they sound more female than male.

Many consumers have accused tech firms of sexism, but firms that offer a virtual assistant have done research prior to settling on a female voice and name. “We asked a lot of customers and tested Alexa's voice with large internal beta groups before we launched, and this is the voice they chose,” an Amazon spokesperson told Daily Mail in an email.

“That being said, we believe Alexa shows characteristics you'd see in a strong female colleague, family member or friend—she is highly intelligent, funny, well-read, empowering, supportive and kind. This is intentional.” Alexa is a self-identified feminist (ask her!) and a proponent of human rights in general—and that is incredibly core to her personality and the way she interacts with our broad customer base.

“As for how we selected the name Alexa, it's a homage to the Library of Alexandria.” The Wall Street Journal (WSJ) has recently cited two studies that also investigate allegations of sexism, both of which found men and women considering female voices to be “welcoming” and “understanding”.